



**NEWS RELEASE 2010-14**

**Duran Ventures Provides Update on Exploration at Ichuña Project**

TORONTO, CANADA – September 24, 2010 –Duran Ventures Inc. (“Company”) (TSX-V: DRV) is pleased to provide an update on exploration activities at the Company’s Ichuña Project, located in the Department of Moquegua in Southern Peru. The Ichuña Project is located approximately three kilometres from the Canahuire Project of Gold Fields Limited and Compañía de Minas Buenaventura S.A.A., in respect of which these companies have recently published a mineral resource estimate of 83.7 million tonnes grading 1.9 grams of gold per tonne and 8.2 grams of silver per tonne, for an inferred resource of 5.6 million ounces of gold (calculated as a gold equivalent).

The Company has advanced with detailed surface mapping, channel sampling, and an extensive geophysical survey with VDG del Peru S.A.C. (Val D’Or Geophysics), which commenced on August 19<sup>th</sup>. A total of 28 line kilometres of induced polarization (IP) and 104 line kilometres of magnetic (MAG), spectrometry (SPEC) and differential GPS (DGPS) are planned. VDG has currently completed 20 line kilometres of IP and 88 line kilometres of MAG/SPEC/DGPS. The geophysical survey is expected to be completed before the end of September.

Continuous channel samples are being collected over a 2.5 kilometre, north-west trending mineralized zone which was identified in an earlier sampling program. Please refer to Company news release dated June 1<sup>st</sup>, 2010. Channels range up to 94 metres in length. Individual samples within each channel range from 1.0 to 3.0 metres in length. The channels were designed to cut across rather than sample along mineralized structures where identified, and indicate larger zones of mineralization. A total of 476 samples have been collected from 39 channels to date. A summary of notable results from the first 330 assays follows.

LOCATION	CHANNEL	FROM	TO	LENGTH (m)	Ag (ppm)	Cu (ppm)	Pb (ppm)	Zn (ppm)
<b>Jatun South</b>	1	15.0	24.0	9.0	17.6	5250	4126	3033
	2	9.0	21.0	12.0	6.2	8254	1864	1667
	3	6.0	9.0	3.0	19.0	13700	836	6570
	4	24.0	39.0	15.0	29.5	5177	2494	2199
<b>Sayhuani</b>	9	15.0	32.0	17.0	59.6	3410	4693	289
	10	0.0	35.0	35.0	16.0	3246	125	872
	11	21.0	33.0	12.0	57.8	2475	3462	1187
<b>Sayhuani East</b>	13	0.0	9.0	9.0	8.2	2333	380	90
		36.0	48.0	12.0	34.1	15012	4692	338
	18	0.0	10.5	10.5	9.3	2450	2563	756
<b>Jatun East</b>	23	13.3	22.0	8.7	12.0	30901	297	1787
	24	6.7	7.2	0.5	31.2	35200	242	624



Copper and silver mineralization occurs in altered porphyritic volcanic and intrusive rock, as well as altered limestone and cherty limestone. Anomalous lead, zinc, arsenic, barium, and antimony are commonly associated with elevated copper and silver values. Mineralized structures form two distinct populations, one of which ranges in strike direction or trend between 30 to 80 degrees, and the other between 110 to 160 degrees. Individual three metre samples ranged as high as 159 grams of silver per tonne and 6.2% copper in different samples.

In the Jatun South Zone host limestone and cherty limestone which is locally silicified, sometimes with calcedonic veinlets or opaline silica, and with common limonite and jarosite iron oxides. Malachite and local azurite are the most common visible copper minerals, with local minor chrysocolla: traces of argentiferous galena are locally visible. Highlights include values of 0.5% copper, 29 grams of silver per tonne, 0.46% lead and 0.3% zinc over 15 metres in Channel 4. Channel 3 cut a narrower structure which returned 1.3% copper, 19 grams of silver per tonne, and 0.65% zinc over a 3 metre sample.

In the Sayhuani Zone, strongly fractured phyllic and argillic altered intermediate volcanic rock shows abundant goethite, limonite, and jarosite iron oxide minerals. Local quartz veinlets and stockworks cut the volcanic rock. Malachite with minor azurite and chalcocite are present. Channel 9 returned values of 59.6 grams silver per tonne, 0.34% copper, and 0.46% lead over 15 metres. Channel 10 returned values of 16 grams of silver per tonne and 0.32% copper over 35 metres.

The Sayhuani East Zone has similar host rock and alteration as the Sayhuani Zone. Iron oxide minerals are abundant. Malachite is the most common copper mineral, with minor azurite and traces of chalcocite or tenorite. Channel 13 returned values of 34 grams silver per tonne, 1.5% copper, and 0.46% lead over 12 metres.

Mineralization at the Jatun East Zone is hosted in argillic altered intermediate volcanic rock with abundant iron oxides and local silicification and quartz stockwork zones. Malachite and local trace argentiferous galena and chalcocite or tenorite were noted in samples. Channel 23 returned values of 12 grams per tonne of silver with 3.0% copper over 8.7 metres.

The geological work conducted to date shows sedimentary clastic and carbonate rock cut by high level intrusive and volcanic units. Strongly anomalous copper and silver mineralization occurs near sediment-intrusive contacts, as disseminations in intrusive units, and in stockwork zones in both sedimentary and intrusive or volcanic units. Company geologists are interpreting the Ichuña system as being the upper levels of a porphyry copper system, with associated base metal vein and skarn zones at contacts. The system has seen considerable surface oxidation, with common iron oxide minerals such as as limonite, goethite, and jarosite. Visible copper occurs as secondary or remobilized minerals, including malachite, azurite, chrysocolla, tenorite, and chalcocite. These are indications that there is a capping of leached rock with the potential for supergene enrichment of copper at some depth. Elevated silver values with relatively little evidence of silver-bearing sulfide minerals may show that there is supergene enrichment of silver as well. The extensive surface area with strongly altered rock and elevated copper, silver, lead, zinc, arsenic, barium, and antimony indicates that a strong intrusive-driven hydrothermal system underlies the Ichuña Project. Upon conclusion of the current work program, the Company intends to analyze all information and define drill targets.



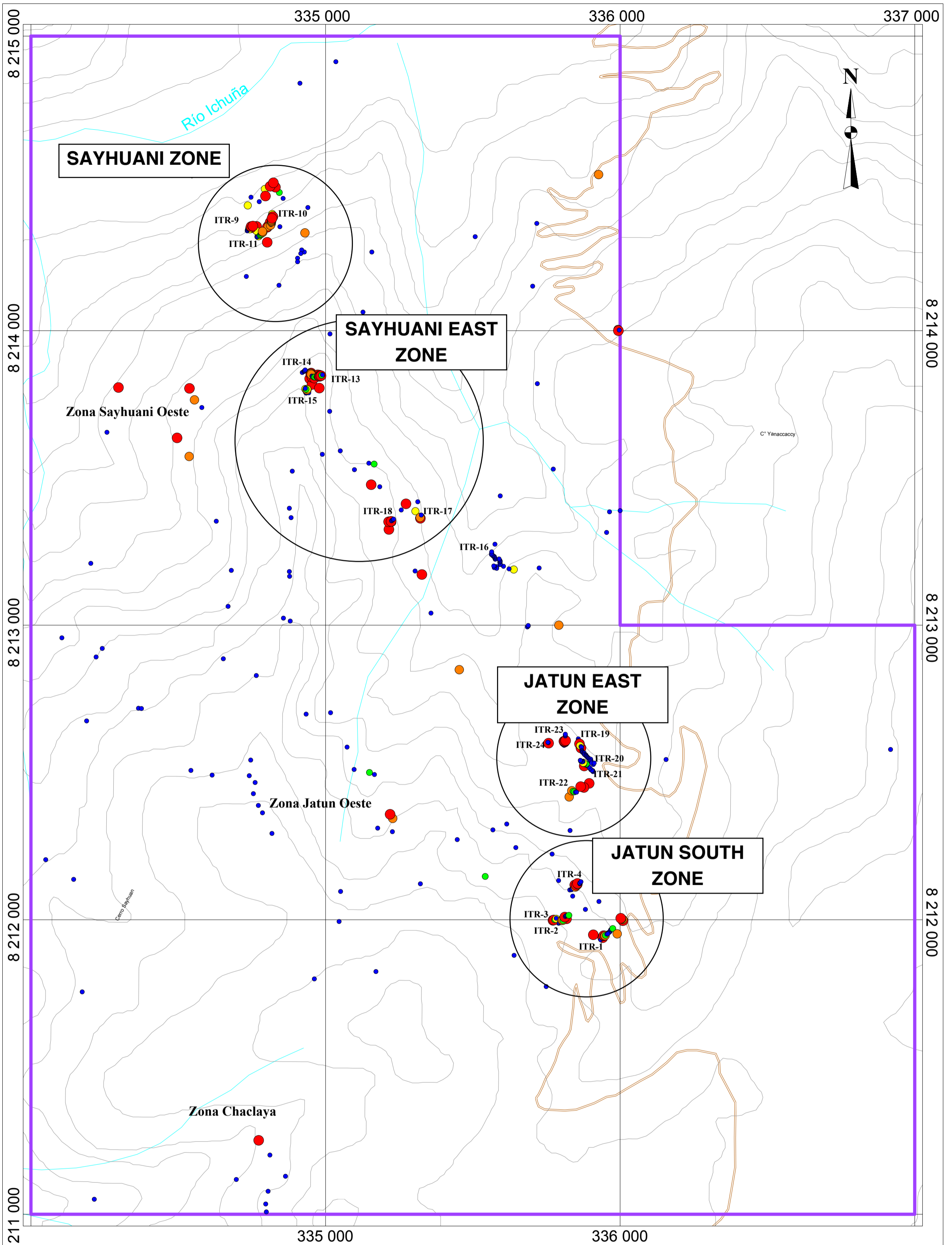
Assaying is carried out by the ALS Laboratory Group in Lima, Peru, a laboratory applying ISO 9001:2000 certification. A 33 element ICP analysis is conducted on all samples, with silver, lead, and zinc being reanalyzed with an atomic absorption method when analyzing over the ICP limits. Gold is assayed using a fire assay with atomic absorption finish.

Duran Ventures is a Canadian exploration company focused on the exploration and development of porphyry copper, precious metal, and polymetallic deposits in Peru. Cary Pothorin, P. Geo, a Qualified Person as defined in National Policy 43-101, is responsible for all technical information contained in this news release.


***Duran Ventures Inc. is a Canadian resource company  
listed on the TSX Venture Exchange: Symbol "DRV"***  
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***Disclosure Regarding Forward-Looking Statements:*** This press release contains certain "Forward-Looking Statements" within the meaning of applicable securities legislation. All statements, other than statements of historical fact, included herein are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate, and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Corporation's expectations are disclosed in the Corporation's documents filed from time to time with the TSX Venture Exchange and, among others, the Ontario Securities Commission as well as under the heading "Risk Factors" in the Company's annual and interim Management Discussion and Analysis.



LEGEND		Cu ppm	
Claims		$\geq 5000$	
Roads		2000 to 5000	
Drainage		1000 to 2000	
		500 to 1000	
		< 500	



**DURAN VENTURES INC.**  
Ichuña-Project

Geochemistry Map Cu-ppm values

Date Set 2010